

ALPANA NEERAJ SPRING SUMMER 2012

THE QUEST TO DEFY NORMS LEADS TO A  
LIMITLESS STATE OF MIND WHERE RULES DO NOT  
APPLY ANYMORE AND EVERYTHING IS POSSIBLE.

A WHIMSICAL WORLD WHERE PAPER LIKE  
ABSTRACTIONS COCOON THE BODY IN PERFECT  
SYMMETRY... WHERE TRANSPARENCY IS NO  
LONGER WISPY BUT STRUCTURES ITSELF AROUND  
THE BODY LIKE GLASS BLOWN INTO ITS SHAPE  
AND LEFT TO SOLIDIFY...

WHERE PLAYFULLY MOULDED GILETS CREATE  
OPTICAL ILLUSIONS OVER A BED OF SOFT  
PASTELS AND REFLECTIVE SHEEN WITH LOFTY  
HEIGHTS ADD A PROFOUNDNESS TO THE  
COLLECTION

WHERE OLD CLICHES MELT AWAY.. TAKING THE  
GARMENTS INTO A ZONE UNEXPLORED..BUT  
WHERE ONE ZIP IS ALL IT TAKES.. ALL THE DRAMA  
AND NO FUSS

WHERE BANDAGE DRESSES DARE TO APPEAR  
AGAIN... BUT AS BANDAGES...WHERE FABRIC PLAYS  
WITH SKIN TO CREATE ITS OWN FORMS...

WHERE GARMENTS LOOK LIKE THEY HAVE BEEN  
CRAFTED IN A LABORATORY.. WHERE EVENING  
GLAMOUR IS STRIPPED OF ALL SHIMMER...

THIS SEASON IS ABOUT COMMUNICATING A  
STATEMENT ..WHAT IS FASHION WITHOUT A LITTLE  
WHIM..?

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